

This Cookies Policy defines the principles for storing and accessing data on the Devices of Users who use the Website for the purpose of providing electronic services through the Website Administrator.

§ 1 Definitions

- **Website** – the website operated at www.elkajo.pl.
- **External Website** - websites of partners, service providers or customers of the Administrator.
- **Administrator** - El-KAJO sp. z o.o., operating at the address: ul. Pomorska 6-8, 85-050 Bydgoszcz, VAT ID: 5540309867, entered in the Register of Entrepreneurs kept by the District Court in Bydgoszcz, 13th Economic Division of the National Court Register under KRS no. 0000194950, providing electronic services through the Website and storing and accessing information on the User's Devices.
- **User** – a natural person to whom the Administrator provides electronic services through the Website.
- **Device** – an electronic device, including software, through which the User accesses the Website.
- **Cookies** – text data collected in the form of files stored on the User's Device.

§ 2 Types of Cookies

- **First-party Cookies** - files placed on and read from the User's Device by the ICT system of the Website.
- **Third-party Cookies** – files placed on and read from the User's Device by the ICT systems of External Websites.
- **Session Cookies** – files placed on and read from the User's Device by the Website or External Websites during a single session of a given Device. After the end of the session, they are removed from the User's Device.
- **Permanent Cookies** – files placed on and read from the User's Device by the Website or External Websites until they are removed manually. The files are not deleted automatically after the end of the Device session, unless the User's Device has been configured to delete Cookies after the end of the session.

§ 3 Safety

- **Storage and access mechanisms** – the Cookies storage and access mechanisms do not allow any personal data or confidential information to be downloaded from the User's Device. It is virtually impossible to transfer viruses, Trojan horses or other malicious software to the User's Device.
- **First-party Cookies** – the first-party Cookies applied by the Administrator are safe for the Devices of Users.
- **Third-party Cookies** – the Website Administrator will not be held liable for the safety of Cookies originating from the Website partners. A list of partners is provided in a further part of this Cookies Policy.

§ 4 Purposes for which Cookies are used

- **Improvement and facilitation of access to the Website** – the Administrator may use Cookies to store information on preferences and settings of the User related to the Website in order to improve and accelerate the provision of services through the Website.
- **Marketing and advertising** – the Administrator and External Websites use Cookies for marketing purposes and displaying advertisements to Users.
- **Statistical data** – the Administrator and External Services use Cookies to collect and process statistical data, such as visit statistics, statistics of Devices of Users, and statistics on User's behaviour. Such data is collected for analysing and improving the Website.
- **Social services** – the Administrator and External Services use Cookies to support social services

§ 5 External Websites

The Administrator cooperates with the following external websites, which may place Cookies on the User's Devices:

- **Google Analytics**
-

- Google AdSense
- Google AdWords
- Facebook

§ 6 Options for specifying the conditions for storing and accessing data on the User's Devices by the Website and External Websites

- The User may, at any time, change the settings for storing, deleting and accessing data stored in Cookies on their own.
- Information on how to disable Cookies in the most popular web browsers and mobile devices is available at: [How to Disable Cookies?](#)
- The User may, at any time, delete all existing Cookies with the tools of the User's Device, through which the User uses the Website services.

§ 7 Disclaimer

- The Administrator uses all reasonable measures to ensure the safety of data stored in Cookies. One should note, however, that ensuring the safety of such data depends on both parties, including the User's activity and the status of safeguards of the Device they use.
- The Administrator will not be liable for any interception of data stored in Cookies, impersonation of the User's session, or deletion thereof, as a result of the User's intentional or unintentional actions, due to viruses, Trojan horses, or other spyware the User's Device may be infected with.
- In order to protect themselves against the hazards indicated under the previous item, Users should follow cybersecurity guidelines.
- Services provided by third parties are beyond the Administrator's control. Such entities may, at any time, change their terms of service, purpose, and use of Cookies at any time. The Administrator is not liable, to the extent permitted by law, for the operation of Cookies used by partner websites. Users may, at any time, manage cookie permissions and settings for any website.

§ 8 Website requirements

- Restricting the storage and access to Cookies on the User's Device may cause certain functions of the Website to operate improperly.
- The Administrator will not be held liable for any functions of the Website operating improperly if the User restricts the ability to store and access Cookies in any way.

§ 9 Amendments to the Cookies Policy

- The Administrator reserves the right to amend this Cookies Policy in any way without prior notice to Users.
- Any amendments to the Cookies Policy will always be published on this page.
- Any amendments take effect on the date of publication of the Cookies Policy

